ABOUT CHEMLINKED FOOD PORTAL

Chemlinked Food Portal is the world’s most reliable voice on Chinese and AP region food regulatory affairs. With over 32,000 global readers and a steady stream of online traffic to our Chemlinked website, we are the perfect choice to reach domestic and international companies, professionals and government bodies in the food industry.

OUR READERS

We have grown by adhering to our core value of helping our global members remove regulatory barrier and expedite market access. ChemLinked Food Portal has gained recognition and unparalleled popularity among global food companies and has been one of the leading regulatory information platforms in Asia. Our global audience describes us as accurate, reliable, timely and high-quality.

Who are they?

- Business managing directors
- Importers and exporters
- Regulatory affairs managers & directors
- Quality assurance managers & directors
- R&D managers & directors
- Policy & regulation makers
- Lawyers & consultants
- Academic researchers

WHERE are they based?

- North America: 12%
- Europe: 26%
- Asia: 35%
- Oceania: 21%

What are they interested in?

<table>
<thead>
<tr>
<th>Market access</th>
<th>Infant formula</th>
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<tbody>
<tr>
<td>Custom clearance</td>
<td>Dairy product</td>
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<tr>
<td>Retail, CBEC</td>
<td>Health food</td>
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<td>Packaging</td>
<td>Food additive</td>
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<td>Supply chain</td>
<td>Beverage</td>
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<td>Branding</td>
<td>Wine</td>
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<td>Public relations</td>
<td>Meat</td>
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<tr>
<td>Web design</td>
<td>FCM</td>
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our premium members
Why cooperate with us?

Target audience:
International enterprises, government bodies, NGOs and hundreds of small and medium sized enterprises from food industry.

Impressive web traffic:
Our readers view ChemLinked as a trusted source of timely information and frequently visit which converts to more high quality in-bounds leads for you.

Flexible solutions:
We have promotion options to suit every business: post your events on our website/LinkedIn group, shown your banners E-mail blast etc.

statistics

- 32,000+ Newsletter subscribers
- 60,000+ Page view per month
- 95% Membership Renew Rate

testimonials

Super! Good Webinar! Good quality! Very Clear!
- Dirk Hoegaert, Agilent

Very useful site for us. Some interpretation of Chinese food standards (paid) would be great.
- Claire Heenan, Sanitarium

Your service provides excellent service and great value. I recommend your website and services to our many packaging suppliers.
- Tom Carr, Fonterra
Media partnership exchange terms

**what we could offer?**

1. Home Page Premium Banner Advertising:
   A banner (Width 820 *height 250 pixels) and link to your website.

2. Event Page Event Introduction & Banner Advertising (Regular)
   A full-page event listing in our event page and a banner (width 300 *height 130 pixels) which will link to your website.
   > https://food.chemlinked.com/eventsdb

3. Bi-weekly Newsletter
   One-time exposure in the upcoming events section in our newsletter to all ChemLinked subscribers (32,000+)
   > https://chemlinked.com/email/nl/20170321_food.html

4. Social Media Channel
   Press release post in ChemLinked food ’s social media channels, mainly LinkedIn & Twitter.
what we’d like you to offer?

1. Status as “Media Partner” of the event with simple ChemLinked introduction & hyperlink to ChemLinked Food Portal.

2. Logo placement: On the media partner page / all promotional materials and on-site materials / conference documentation…

3. Other:
   - Brochures distribution at the event site (if required)
   - Speaker opportunity (if required)
   - Free passes for your event (if required)
   - Free booth (if required)

TALK TO US

food.chemlinked.com

food@chemlinked.com

+86 571 8710 3822